



## **MINUTES OF THE DSE MANAGING COMMITTEE MEETING**

January 31 2020, via video conference

The Managing Committee (MC) members present:

Robert Wota (RW)	DSE President
Davide Cacciari (DC)	DSE Vice-President
Sergey Belyaev (SB)	DSE Treasurer
Dragana Majcen (DM)	DSE Secretary General
Guy ROSEN (GR)	DSE MC Member
Frédéric Mosa (FM)	DSE MC Member
Alberto Rodrigues (AR)	DES MC Member

RW opened the meeting at 18.08 CET and reported that an invitation with the agenda of the meeting had been delivered to the MC members.

### **1. Opening of the meeting**

RW welcomed members and reported that 6 of the total 7 members of MC are present and therefore the Meeting can be convened.

#### *a) Results of the General Assembly*

RW thanked the SB for its engagement in conducting the General Assembly which was carried out smoothly. He reported that the reactions of the members were very positive and that they were satisfied with the way the session was conducted.

RW informed that the minutes of DSE General Assembly are published on web site and delivered to DSE members. RW reported that he is satisfied with the work of the new Secretary General, and he believes that the good cooperation will continue.

SB added that the reactions of the WDSF were also positive and that they are also satisfied with the outcome of the DSE Annual General Meeting.

He believes that the General Assembly made good job by electing a new Secretary General, who has so far shown that she is cooperative, efficient and available.

### **2. Financial matters**

#### *a) A new procedure for the financial responsibility*

SB reported that the Assembly's conclusion was that it was necessary to establish a procedure to determine the responsibility of MC members for financial matters. He proposed a measure by which member of the MC must confirm the financial statement with his signature.



SB considers that the proposed measure will ensure that members read the statement and become familiar with the content.

AR agreed with the proposal, but he asked what will happen if any of the members refuses to sign the statement. SB responds that a consensus will have to be found in that case.

DM proposed that the financial statement be included in the agenda of the MC meeting so that the members can discuss it, and then by voting to confirm it and forward it to the Assembly for adoption.

SB agreed with the proposals made and concluded that a proposal will be prepared for the next meeting.

*b) Collection of membership fees from past years*

SB and DM informed the members that all debtors had been sent a notice of their debt to DSE and a request to inform DSE on how they would repay the debt.

DM reported that DSE office has already received a response from some members and the debt balance is being reconciled with them. The reminder will be sent to the members that didn't respond as the deadline is February 15th 2021.

*c) Membership fees 2021*

SB informed that invoices for membership fees for 2021 have been sent to all members. It remains to be determined whether Bosnia and Herzegovina and Malta will be members of DSE for 2021, so they have not yet been issued an invoice.

### **3. Membership**

*a) Sanctions applicable to debtors*

RW reported that in the process of collecting members' debt, the question arose as to what to do if members refuse to pay the debt, so it is necessary to determine how to proceed.

SB considers that it is necessary to prepare a proposal to amend the Statutes that would allow that in such situations, the MC can make a decision.

GR proposed that the MC send a proposal to the Assembly, which will decide how to deal with the debt situation and the status of a member.



After discussion the following conclusion was unanimously adopted:

**CONCLUSION**

- I. A proposal to amend the Statutes will be prepared in order to regulate the status of members who have a financial debt towards the DSE.
- II. A report on the state of debt will be given to the Assembly in order to make a decision for further action towards debtors.

*b) Membership issue Malta Dancesport Association*

*Frédéric Mosa joined the meeting at 18.31 CET.*

*Davide Cacciari left the meeting at 18.34 CET due to problems with Wi-Fi line due to which he could not follow the discussion.*

RW reported about the membership issue of the Malta DanceSport Federation.

SB stated that by the decision of the Assembly, all invoices for debts must be sent to the recipients, regardless of whether they are members of the DSE or not.

FM suggested contacting federation representatives by phone to potentially agree on a way to repay the debt.

After discussion the following conclusion was unanimously adopted:

**CONCLUSION**

- I. The President will contact representatives of Malta Dancesport Association in order to discuss the membership status issue and will report to the Managing Committee who will then make a decision on further action.

*c) The Association of Sports Dance Clubs in Bosnia and Herzegovina*

SB informed that The Association of Sports Dance Clubs in Bosnia and Herzegovina did not declare their withdrawal in writing, so the Secretary General will ask them to deliver an official statement on the status of their membership in the DSE.

RW informed that this was discussed earlier at the Assembly meeting, but since nothing has arrived officially it is important to get confirmation.



#### **4. Social media marketing**

RW informed that DM has prepared a presentation for DSE social media marketing.

Through PPT, DM presented how can DSE upgrade social media marketing by choosing the right platforms, setting goals to be achieved through social media marketing as well as content/products that can be created.

RW thinks that goals should be developed and the audience should be connected, so activities should be directed towards the younger population and national federations.

SB stated that social media content should be above entertainment. He suggested creating content that will engage athletes in discussion on important topics, which they often do not have the opportunity to discuss. He believes that it is necessary to gain the trust and to become an organization that cares.

GR stated that it is important to identify DSE products that can be promoted through social media. When products are defined, it is easy to determine platforms and work on promotion through various contents. He stated that it would be good to use social media to improve the transparency of the organization's work, such as live streams.

After discussion the following conclusion was unanimously adopted:

#### **CONCLUSION**

- I. Through social media DSE will create content that will encourage engagement and interaction with audience and will increase brand awareness.

#### **5. DSE Online contest**

SB suggested launching a unique online dance competition that would be organized similarly to the Eurovision Song Contest. He presented a framework plan, and a financial offer from a production company for setting up the project.

RW stated that the presentation shows that the company offers top quality that is extremely important in the promotion of the project, and he gives his full support for the development of the project. He considers that part of the funds could be refunded through a competition fee.

FM thinks it is a very good idea and suggested organizing a project presentation for the DSE members.



After discussion the following conclusion was unanimously adopted:

### **CONCLUSION**

- I. The proposal for the organization of an DSE online dance competition is accepted. The description of the project as well as general rules for participation will be prepared.

### **6. DSE Grand Prix**

#### *a) Hosting agreement*

RW reported that WDSF Vice President for Sport, Nenad Jetic informed him that the WDSF had completed a revision of the agreement. He reminded that DSE has not received an official response to the last submitted proposal to amend the agreement.

After discussion, the MC decided to send a reminder to the WDSF.

#### *b) Fees and the other issue*

RW informed members that according to the existing rules a member can grant only 2 competitions per year. Given the epidemiological situation, countries often cancel competitions, so we end up without those two. He proposed to remove the limit on the number of competitions that a country can grant in 2021, in order to provide competitors with a sufficient number of competitions in the year ahead. He reminded that the MC has made a decision not to charge competition fee for DSE events from April 2020 to the end of that year, and now it is necessary to decide whether to charge in 2021.

After discussion the following decision was unanimously adopted:

### **DECISION**

- I. A DSE competition granting fee will not be charged to the end of June 2021.
- II. In 2021, there will be no limit in the number of DSE competitions that a member country can grant.



## 7. Adjournment

SB informed the MC members that Slovakia has offered cooperation to the WDSF and DSE on a scientific project that would involve testing athletes with new equipment purchased by the Slovak DanceSport Federation.

The MC supported cooperation and the project.

RW adjourned the meeting in 20.25 CET.

Robert Wota  
DSE President

Dragana Majcen  
DSE Secretary General